



FOR IMMEDIATE RELEASE 03/06/2024

Buchanan Realty Group Secures Lease for Crunch Fitness in Southaven, Mississippi

SOUTHAVEN, Miss., Feb. 13, 2025 – Buchanan Realty Group (BRG) is proud to announce the successful execution of a lease at the former Conn’s Furniture building in Southaven, Mississippi, bringing national fitness leader Crunch Fitness to the community. This achievement underscores BRG’s dedication to enhancing commercial real estate opportunities in the region and providing vibrant, high-quality tenants for available spaces.

The \$5 million, 45,000-square-foot state-of-the-art fitness facility is set to open in Summer 2025 at 570 Main Street. “We are thrilled to have played a key role in bringing Crunch Fitness to Southaven,” said Stan Clampitt, Broker at Buchanan Realty Group. “This lease demonstrates our ongoing commitment to securing top-tier national tenants that align with the growing needs of our community. Crunch Fitness will be a fantastic addition to the area, providing residents with an exceptional fitness facility.”

Fitness Ventures LLC, which operates Crunch Fitness locations nationwide, has chosen Southaven as the site of its first Mississippi location, with plans for further expansion in the state. Crunch Fitness, known for blending fitness and entertainment, ranks #1 in the fitness category for the second consecutive year in Entrepreneur’s Franchise 500® list.

Prospective members can visit CrunchSouthaven.com for more information on memberships and pre-opening specials. The first 500 founding members will receive \$1 down, one month free, and additional exclusive perks.

For further information about this location or Buchanan Realty Group, please contact:

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