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FOR IMMEDIATE RELEASE

Red Wing Shoes' Arrival in Jackson, TN June 2023

Jackson, TN - June 9, 2023 - Buchanan Realty Group, a prominent commercial real estate agency, is thrilled to announce its instrumental role in bringing Red Wing Shoes to the vibrant city of Jackson, Tennessee. With over 115 years of industry expertise, Red Wing Shoes is a renowned company specializing in premium work boots under the Red Wing label, as well as value-priced work boots under the Irish Setter and Worx labels. Additionally, Red Wing Shoes offers a wide range of casual boots and shoes, hikers, and hunting footwear.

At Red Wing Shoes, customer satisfaction is paramount, and they take pride in providing the "Ultimate Fit Experience" for each individual. Through a comprehensive 3D scan of customers' feet, Red Wing Shoes ensures that individuals are matched with the perfect footwear for their specific work environment. This personalized experience extends to recommendations for footbeds, socks, care products, and additional accessories, all designed to enhance comfort and productivity throughout the workday.

Red Wing for Business, another exceptional offering by the company, eliminates the hassle of managing a safety toe footwear program for businesses. With this program, Red Wing Shoes streamlines the process, allowing companies to focus on their core operations while ensuring their employees have access to top-quality footwear. To learn more about how Red Wing for Business can benefit your company, visit www.RedWingDealer.com or call (870) 729 2668.

Under the dealership ownership model, Red Wing Shoes partners with dedicated entrepreneurs who share the company's passion for exceptional service and high-quality footwear. The Martin family, with their extensive experience in the shoe business since the 1950s, proudly owns Red Wing Shoe stores in Texas, Arkansas, and Mississippi. Excited about expanding their reach, the Martin family eagerly anticipates bringing Red Wing Shoes to the Jackson, TN market, serving the local community with their outstanding products and expertise.

Buchanan Realty Group congratulates Red Wing Shoes on their newest location and is honored to have played a significant role in facilitating their entry into the Jackson, TN market. The addition of Red Wing Shoes to the local business landscape promises to provide the community with premium work boots, superior customer service, and the unparalleled "Ultimate Fit Experience" that Red Wing Shoes is renowned for.

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